

## Grant Writing

### - *The clarity program* -

### ***Not getting enough grant proposals funded?***

Or maybe you are, but you want to elevate your strategy by gaining a fresh perspective and frank feedback to help take your submissions to the next level. Either way, you just might be in the right place.

The CLARITY program is about creating your own private think tank to workshop your ideas, hypotheses, and experimental design - both in the context of your proposal and your overall career aspirations/research portfolio.

This takes place with a 3-time, single-digit percentile scoring former Principal Investigator who works with you as a colleague - one with unparalleled listening skills, the ability to organize complex and copious amounts of information, and next-level storytelling ability. One who will also work with you through a coach's lens to draw out your inspiration, innovation, and vision - while identifying and addressing behavioural patterns that hold you back.

Combine this with guidance and support on things like framing your project narrative, overcoming reviewer resistance, and the mechanics of powerful and persuasive writing, and you have an intensive, 3-month coaching and consulting program designed to take you into the zone of your creative genius - and your proposal into the stack of the funded.

### ***Content & Structure***

CLARITY is a customized coaching and consulting program for biomedical grant-writers. Our work together will be organized as a 3-part process:

#### ***Part 1: Framing - Creating the elevator pitch of your proposal***

- Defining the “big-ass problem”
- Determining the scope of your project
- Hypothesis & specific aims
- Defining your “magic power”
- Assembling your research team
- Lots of thinking and discussion - writing is in bullet point or other rough form

#### ***Part 2: Specific Aims - The most critical page in your proposal***

- The story funnel - transforming your elevator pitch into a SA draft
- Preliminary data - how and where to use
- Scientific versus experimental questions
- Using clear, concise, and empowered language
- Writing, writing, and more writing...
- With discussion and feedback in between

### *Part 3: Funneling - Elaborating the frame in other key areas of your proposal*

- Significance
- Innovation
- Research Plan
- More writing, feedback, discussion, and revision
- Mindset coaching

Finally, the program covers the retention of productive team members, which is essential for maximizing output. By focusing on personal and professional growth, motivation, and fulfillment for all team members, the program helps team leaders create a work environment that encourages high levels of productivity.

The program includes:

- 12 private Zoom sessions @ 90-120 minutes/session, recorded upon request
- Interim call/email support
- Weekly feedback on your writing
- Custom “mini-assignments” to facilitate your scientific thinking and/or writing process

The CLARITY program is a blend of coaching and consulting services.

The CLARITY program is intensive, 1:1 work that requires dedicated time and effort. It is not a quick fix.

## **Cost**

The program costs € 6,797, plus an additional 19% for VAT.